



GELLER

Geller Cash Registers

SX-695 Pro Retail

An ECR from the SX Professional Series



Up to 38,000 product lines, barcode scanning and stock control make SX-695 Pro the professional choice for today's independent retailer.

Uniquely, the award-winning SX Range has many features normally found only on much more expensive models

- Option of integrated Chip and PIN
- Front and rear alphanumeric displays with scrolling sales messages
- The flat keyboard has 173 buttons (any function in any position)
- New features can be retrospectively installed future proofing your investment
- Connection directly or via the Internet to Sales & Management Software
- The SX Range and back office software were designed and developed in the UK specifically for the UK market
- Approved scale link
- Heavy-duty metal drop and load clam shell printer
- Heavy-duty cash drawer with metal note clips (can be under-counter mounted)
- Clever cable management ensures no unsightly wires on view.

Features

Low cost scanning

SX-695 Pro can be supplied with a pre-loaded general retailing file containing 17,000+ popular products. A wide range of competitively priced scanners is available.



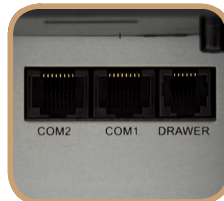
Your credit card customers are served efficiently

SX-695 Pro is available with integrated chip and PIN providing fast, accurate sales and avoiding time consuming end of day reconciliation work.



Inter-register communication

Where there are several sales points, SX-695 Pros can link to each other. Information - for example, bar codes or price changes - entered onto one SX-695 Pro are sent automatically to the other SX-695 Pros in the system. In the other direction, sales data from all the SX-695 Pros in the business can be consolidated onto one SX-695 Pro for easy management reporting.



An easy-to-use stand-alone cash register or an entry-level EPOS system

SX-695 Pro can grow with your business

Exceptional value for money, SX-695 Pro incorporates a host of superb features to suit the demanding needs of today's retailing points of sale.

SX-695 Pro can operate as a complete stand-alone scanning system with stock control. Where there are several sales points, Models SX-695 Pro can link to each other in the same system for consolidated management reporting.

Good-looking and functional

The textured wipe-clean, semi-matt finish is attractive, durable and does not show finger marks.

Speedy, silent printing with graphic logo

The printer is noiseless and very fast. The hi-tech 'drop and load' 16 character printer mechanism, with separate 58 mm thermal receipt and audit rolls, simplifies and speeds paper roll changes and eliminates paper jams.

Your company logo or special design can be printed on each receipt. There is no ribbon to replace or fade, so receipts of the same exceptional clarity are produced every time.

Displays

The 10 digit alphanumeric front and rear displays describe items by name and give user friendly prompts to staff to ease and speed service.

Automatic back-up security

SX-695 Pro's program and sales information can be automatically backed up by user defined time, say, daily, hourly or even every 15 minutes on an SD card.

Should the SX-695 Pro cease to function for any reason - for example, during a power failure - sales and program data can very simply be reloaded.

Your credit card customers are served efficiently

SX-695 Pro has an approved link for Electronic Funds Transfer (EFT) complete with Chip and PIN facility.

Multi-buy/Mix and Match

Items may be discounted when a certain quantity is bought. Additionally, mixed item promotional offers can be created.

Details are printed on the receipt and audit rolls and the word 'Offer' flashes on the display when the last item in the offer is registered to draw the customer's attention.

Shelf Edge Labels

SX-695 Pro automatically generates shelf edge labels containing price, product name and bar code when new products are entered on the system or when prices/product descriptions are changed.

Operator Hold avoids queue build-up

Up to 50 assistants can use SX-695 Pro concurrently. In the event of a query while a customer's purchases are being registered, the sale can be 'laid away' while other customers are served and brought back to be finalised when the query is resolved.

Scale link for speedy service of weighed items

SX-695 Pro can operate in conjunction with the Geller Oz scale. Items weighed on the scale are automatically priced and registered on the SX-695 Pro. You can choose to have preset buttons on SX-695 Pro's keyboard for weighable items - say, apples. Press the 'apples' button and SX-695 Pro displays the different types of apple. Select the type of apple being weighed and the type, price per kilo, the actual weight and its price are registered on the receipt and audit rolls.

Age Verification

If you sell tobacco or alcohol, you can have 'Age OK' and 'Age Verify' buttons on the keyboard. If the customer is obviously adult, the operator presses the 'Age OK' button and the word 'Verified' appears on the receipt and audit roll. Where it is necessary to ask for ID, the customer's birth date and the word 'Verified' appear on the receipt and audit roll as proof that the law has been observed.

Advanced Management Reporting

SX-695 Pro has a wide choice of management reports from which to choose. They include Best/Worst Sellers, Non-Movers and a Re-order Report.

David Pro Management and Stock Control Software

Your system's flexibility and power can be considerably increased by linking your SX-695 Pros at the points of sale to David Pro Software on a back office PC that can be in-house or located remotely.

David Pro designs and prints your keyboard layouts. It controls all aspects of programming and enables you very simply to change prices and product names. David Pro collects and consolidates trading information from all SX-695 Pros in the business (in-house or at remote sites) and presents it in easy-to-read reports for management.

You can enter stock by supplier into David Pro. Stock reduces as sales are made on the SX-695 Pros. David Pro produces stock reports by supplier, including items that have gone below minimum re-order level and can produce supplier order forms.

Specification

117, 230 v +/- 10%

Power consumption 40 watts maximum

Memory back-up approx. 700 hours.

Dimensions

Width: 410 mm Depth: 415 mm

Height: 188 mm (256 mm with rear display raised)

Weight: 13.1 kg including cash drawer

Guarantee

Geller Cash Registers are fully guaranteed for 12 months parts and labour. Fully comprehensive Maintenance Plan available on expiration of guarantee.

Authorised Sales and Service Dealer